1. Name and Address of Reporting Person
GRAYSON BLAKE JEFFREY

C/O THE TRADE DESK, INC.
42 NORTH CHESTNUT STREET

VENTURA CA 93001

2. Issuer Name and Ticker or Trading Symbol
Trade Desk, Inc. [TTD]

3. Date of Earliest Transaction (Month/Day/Year)
11/15/2020

4. If Amendment, Date of Original Filed

5. Relationship of Reporting Person(s) to Issuer

Director
Officer (give title below)
Chief Financial Officer

10% Owner
Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by One Reporting Person
Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security (Instr. 3)</th>
<th>11/15/2020</th>
<th>F</th>
<th>133(1) D</th>
<th>$734.77</th>
<th>22,862(2) D</th>
</tr>
</thead>
</table>

Class A Common Stock

1. Title of Security (Instr. 3)

2. Transaction Date (Month/Day/Year)

3. Deemed Execution Date, if any (Month/Day/Year)

4. Transaction Code (Instr. 8)

5. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)

6. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)

7. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)

8. Nature of Indirect Beneficial Ownership (Instr. 4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Explanation of Responses:
1. The shares were withheld at the election of the Reporting Person to satisfy tax withholding obligations in connection with the partial vesting of a restricted stock award granted May 15, 2020.
2. Includes 84 shares acquired through the Employee Stock Purchase Plan on November 15, 2020.

Remarks:

/s/ Alfred Palomino, Attorney-in-Fact for Blake Jeffrey
Grayson

11/17/2020

** Signature of Reporting Person ** Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.