UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person

VOBEJDA SUSAN
C/O THE TRADE DESK, INC.
42 NORTH CHESTNUT ST.
VENTURA CA 93001

2. Issuer Name and Ticker or Trading Symbol

Trade Desk, Inc. [TTD]

3. Date of Earliest Transaction (Month/Day/Year)

11/18/2020

4. If Amendment, Date of Original Filed (Month/Day/Year)

11/19/2020

5. Relationship of Reporting Person(s) to Issuer

Director
10% Owner
Chief Marketing Officer

6. Individual or Joint/Group Filing (Check Applicable Line)

X Form filed by One Reporting Person
Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Security Type</th>
<th>Date of Transaction</th>
<th>Number of Shares</th>
<th>Price</th>
<th>Ownership or Indirect Beneficial Ownership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class A Common Stock</td>
<td>11/18/2020</td>
<td>171</td>
<td>$786.5</td>
<td>D</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>11/19/2020</td>
<td>202</td>
<td>$300.01</td>
<td>D</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>11/19/2020</td>
<td>202</td>
<td>$620</td>
<td>D</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Security Type</th>
<th>Date of Transaction</th>
<th>Number of Shares</th>
<th>Price</th>
<th>Ownership or Indirect Beneficial Ownership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class A Common Stock</td>
<td>11/19/2020</td>
<td>202</td>
<td>$0.00</td>
<td>D</td>
</tr>
</tbody>
</table>

Explanations of Responses:

1. The sales reported in this Form 4 were effected pursuant to a 10b5-1 trading plan adopted by the Reporting Person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.

2. The option was granted on May 15, 2020, the Vesting Commencement Date ("VCD"). One forty-eighth (1/48th) of the shares subject to the option vest each monthly anniversary of the VCD, subject to continued employment with the Issuer through the applicable vesting dates.

Remarks:

/s/ Alfred Palomino, Attorney-In-Fact for Susan Vobejda
Date: 11/20/2020

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.