

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Highwind S.a.r.l</u> (Last) (First) (Middle) 75 PARC D'ACTIVITES, L-8308 (Street) CAPELLEN N4 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Trade Desk, Inc. [TTD]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 11/23/2017	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	11/23/2017		C		2,331,000	A	\$0.00 ⁽¹⁾	2,331,000	I	See Footnote ⁽²⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Class B Common Stock	\$0.00 ⁽¹⁾	11/23/2017		C			2,331,000	(1)	(1)	Class A Common Stock	2,331,000	\$0.00	0	I	See Footnote ⁽²⁾

1. Name and Address of Reporting Person*
Highwind S.a.r.l
 (Last) (First) (Middle)
 75 PARC D'ACTIVITES, L-8308
 (Street)
 CAPELLEN N4
 (City) (State) (Zip)

1. Name and Address of Reporting Person*
Canepa TMT Global Partners CLP
 (Last) (First) (Middle)
 15A AVENUE J.F. KENNEDY, L-1855
 (Street)
 LUXEMBOURG N4
 (City) (State) (Zip)

1. Name and Address of Reporting Person*

[Canepa TMT Global Fund CLP-SIF](#)

(Last) (First) (Middle)

15 AVENUE J.F. KENNEDY, L-1855

(Street)

LUXEMBOURG N4

(City) (State) (Zip)

Explanation of Responses:

1. Each share of Class B Common Stock has no expiration date and is convertible for no additional consideration into one share of Class A Common Stock at the option of the holder thereof at any time. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer, whether or not for value, except for certain permitted transfers described in, and transfers to any "permitted transferee" as defined in, the Issuer's Amended and Restated Certificate of Incorporation in effect as of the date hereof.

2. Represents shares held of record by Highwind S.A r.l. Highwind S.a r.l is controlled by Canepa TMT Global Fund CLP-SIF, which is managed by Canepa TMT Global Partners CLP, its general partner. Canepa TMT Global Partners CLP is managed by Bertrand Party, Francisco Felix Rodriguez, Richard van't Hof and Jose Vicini, each of whom disclaims beneficial ownership of the shares held of record by Highwind S.a r.l except to the extent of his respective pecuniary interest therein.

Remarks:

[Highwind S.a r.l, By: Titan S.a r.l, its Class A Manager, By: /s/ Bertrand Party, Name: Bertrand Party, Title: Manager, By: Francisco Felix Rodriguez, its Class B Manager, /s/ Francisco Felix Rodriguez, Francisco Felix Rodriguez](#)
[Canepa TMT Global Partners CLP, By: Canepa Management GP COOP S.A., its managing general partner, By: Bertrand Party, its Class A Manager, /s/ Bertrand Party, Bertrand Party, By: Francisco Felix Rodriguez, its Class B Manager, /s/ Francisco Felix Rodriguez](#)
[Canepa TMT Global Fund CLP-SIF, By: Canepa TMT Global Partners, S.C.S., its managing GP, By: Canepa Management GP COOP S.A., its managing GP, By: /s/ Bertrand Party, its Class A Manager Bertrand Party By: /s/ Francisco Felix Rodriguez, its Class B Manager](#)

12/08/2017

12/08/2017

12/08/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.